FIVE COUNTIES ONE IDEAL OPPORTUNITY

Spanning five counties from Charlotte to Columbia, the South Carolina I-77 Alliance corridor offers a workforce of more than 1.9 million people, a mix of ready greenfield sites and industrial property, and easy access to major ports and cities in the Midwest, Southeast, and along the East Coast.

As a center among a diversified manufacturing base with an exploding presence in the electric vehicle (EV) industry, the Corridor continues to be a place to grow.



52
ANNOUNCEMENTS

SINCE 2020



10,000 NEW JOBS



+161

PEOPLE PER DAY

DUAL METRO REGION POPULATION GROWTH (2021-2022) 1.9

MILLION

DUAL METRO REGION LABOR FORCE (3/2023) 500k

GRADUATES

5-HOUR DRIVE, 350 COLLEGES & UNIVERSITIES (2022)

UNIQUE REGIONAL ADVANTAGES



Shovel-ready Sites and Facilities with land and labor costs below national averages



Advanced, award-winning workforce training for industries and specific companies



Robust logistics with vast interstates, airports, railways and the nearby Port of Charleston



ONE IDEAL EV OPPORTUNITY

The I-77 Corridor is at the center of the manufacturing boom for both EVs themselves and the electric vehicle supply industry (EVSI) that is sweeping the globe.

AALBEMARLE

\$1.3 BILLION



\$300 MILLION
EV BATTERY RECYCLING



EV ASSEMBLY



EXPLORE YOUR OPPORTUNITIES WITHIN THE I-77 REGION

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