



**SOUTH CAROLINA  
I-77ALLIANCE**

*Five counties. One ideal opportunity.*

***“Our job is simple: tell the world about the unequalled business and manufacturing opportunities throughout a diverse five-county area known as the ‘I-77 Corridor’ that stretches from Columbia, SC, to just south of Charlotte, NC.”***

— Steven Pearce  
President and CEO  
South Carolina I-77 Alliance







## **SOUTH CAROLINA I-77 ALLIANCE REGION** | **DAILY POPULATION GROWTH: +35 PEOPLE**

Located between the two major metropolitan areas of Charlotte and Columbia, with a combined population exceeding 3.5 million people, our location is one of the greatest assets the I-77 corridor can offer new and expanding companies. With access to two labor sheds of roughly 1.2 million people each coupled with the capacity to reach 145 million people within a single day's drive, the I-77 Region is primed for vast economic growth well into the future.

Companies from around the world have located to the I-77 region, drawn in by the mix of big-city conveniences, small-town charm and an endless array of recreation and entertainment.

Pair that with sunny, warm weather, plus a low cost of living and a wealth of housing options, and you will start to envision why almost 1 million people call this area home.

*To learn more go to [i77alliance.com/doing-business-here/](http://i77alliance.com/doing-business-here/)*





## **SOUTH CAROLINA'S BUSINESS CLIMATE** | Ranks High in Several Categories

For decades, South Carolina has been recognized as a leader in state-level economic development and the top state for per capita foreign direct investment (FDI). Area Development magazine, a trade publication for corporate real estate and economic development, consistently ranks South Carolina as one of the top five states to do business in the U.S.



**Business Incentive Programs**  
Favorable Regulatory  
Environment



**Speed of Permitting**



**Overall Cost of Business (t)**  
Workforce Development  
Programs  
Site-Readiness Programs (t)  
Available Real Estate (t)  
Cooperative & Responsive  
State Government

To learn more go to [i77alliance.com/doing-business-here/incentives](https://i77alliance.com/doing-business-here/incentives)

Source: Area Development Magazine





## **CHARLOTTE REGION** | Population of More Than 2.7 million

Recently ranked the 2nd largest city in the Southeastern United States in population and the 3rd fastest growing major city in the U.S., the Charlotte 11-county market region is home to many notable attractions, including the Carolina Panthers of the National Football League, two NASCAR Cup Series races along with a myriad of arts and culture venues, entertainment complexes and an unlimited number of restaurants and shopping opportunities.

*“Being in a metropolitan area — like Charlotte —  
gives us access to a wide variety of personnel.”*

*— Morgan Brady  
Managing Partner  
Composite Resources*

To learn more go to [i77alliance.com/doing-business-here/](http://i77alliance.com/doing-business-here/)





## TWO MAJOR AIRPORTS | Charlotte Douglas International Airport + Columbia Metropolitan Airport

Flanked between two major commercial airports, the I-77 Region is adjacent to the Charlotte Douglas International Airport (CLT) and is home to the Columbia Metropolitan Airport (CAE). Ranked the 5th busiest airport in the world offering nonstop access to more than 160 domestic and international destinations, CLT oversees over 700 daily departures and landings and is served by seven domestic carriers and three foreign flag carriers. At CAE, their airline partners offer over 30 non-stop flights to 9 major airports in 8 cities, getting you almost anywhere in the world in one stop via one of their three carriers. CAE is also the Southeast regional cargo hub for UPS and is South Carolina's top cargo airport.

*“Having the airport hubs available to us in both Charlotte and Columbia allows us to have a bigger window during the day to ship our parts to our customers.”*

—David Dennison  
Manager, Marketing Services  
Bomag Americas, Inc.



To learn more go to [i77alliance.com/doing-business-here/infrastructure](http://i77alliance.com/doing-business-here/infrastructure)





## PORT OF CHARLESTON | Fastest Growing Major Port in the United States

The Port of Charleston, which is directly accessible via I-26 and is located one hour from the I-77 region, leads the nation as the fastest growing major port in the United States. In the midst of a major harbor deepening project, the Charleston Harbor will be the deepest on the East Coast with 52 feet of depth in the inner harbor and 54 feet of depth in the entrance channel.

*“Infrastructure played a major part into our decision to select Chester County. From the Port of Charleston being close to this facility and, from an interstate standpoint, we run right along I-77 and Highway 9.”*

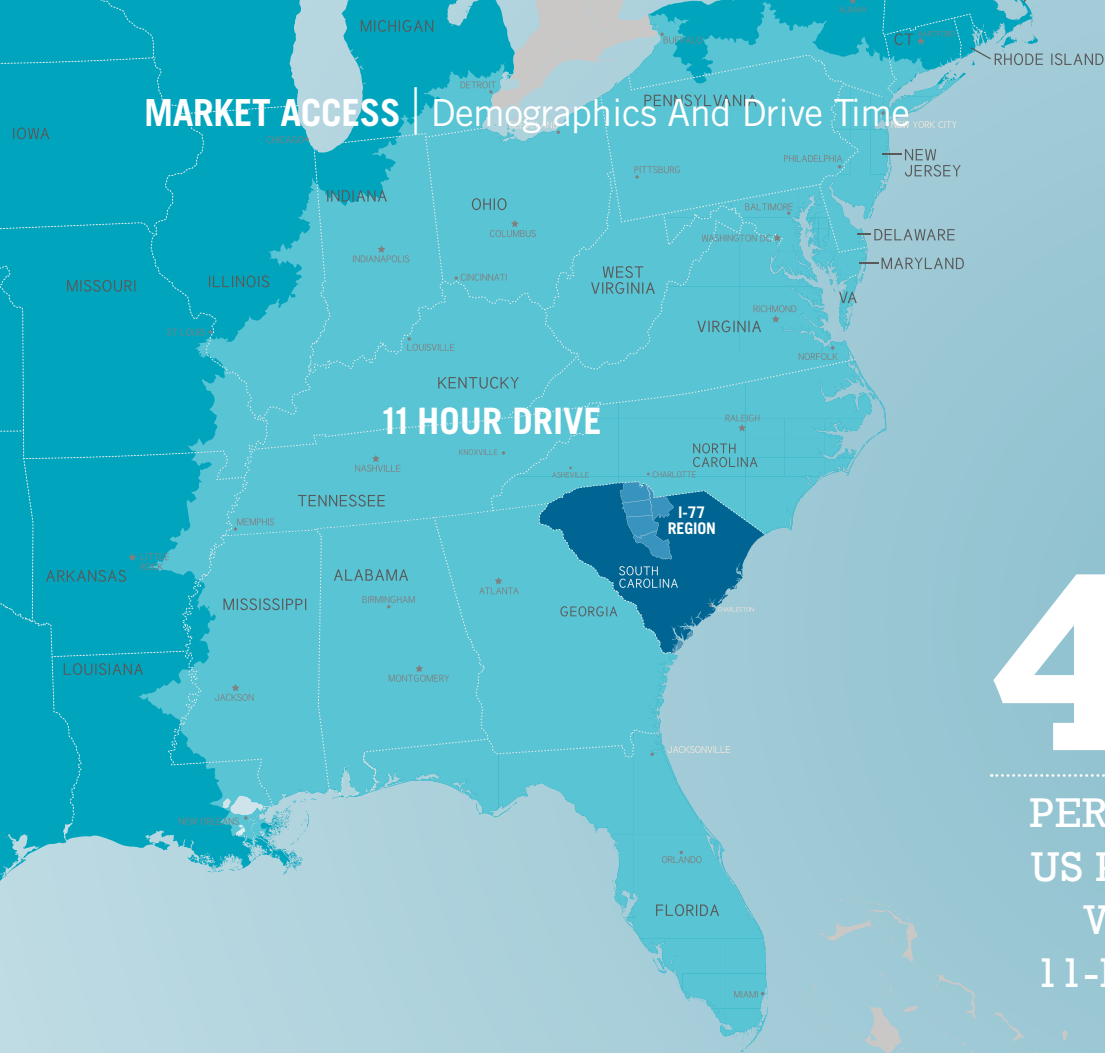
—Hank Eisenga  
Plant Manager  
Giti Tire

### NUMBERS THAT MATTER

- » **Most productive port** in North America
- » Crane moves per hour: **35**
- » Top container lines: **13 of 15**
- » Average two-way truck turn: **60-minutes**
- » Container volume '11 - '17: **+58%**  
(Average top 10 US ports: 21%)
- » Foreign ports: **73**



## MARKET ACCESS | Demographics And Drive Time



# 45%

PERCENTAGE OF  
US POPULATION  
WITHIN AN  
11-HOUR DRIVE

### LARGE AND GROWING REGION

# 3.4

MILLION PEOPLE  
COMBINED MSA  
POPULATION

TWO METROPOLITAN AREAS

## 2.7 MILLION 838,000

CHARLOTTE  
METRO REGION

COLUMBIA  
METRO REGION

# +135

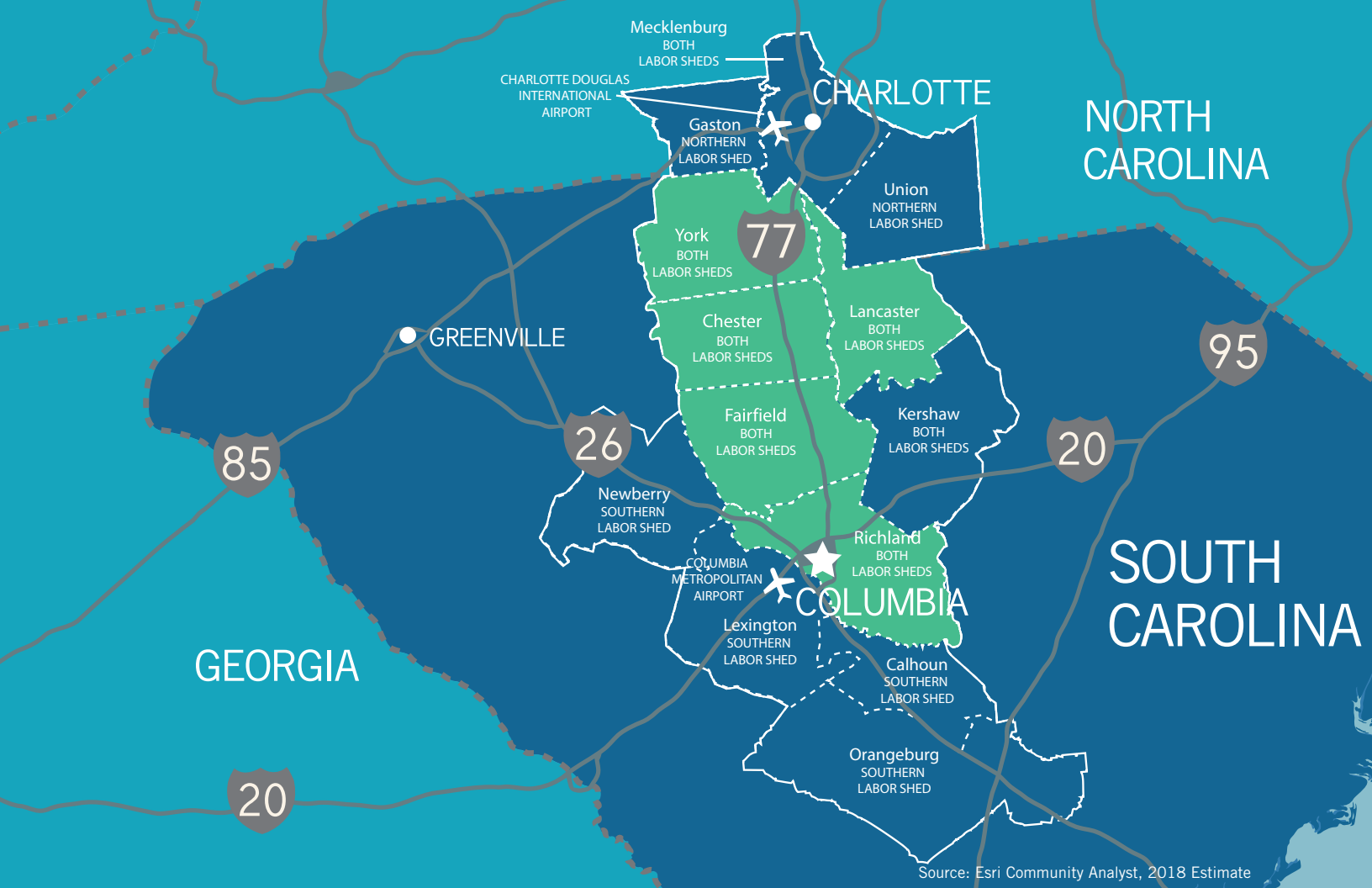
DAILY POPULATION  
GROWTH COMBINED  
METRO AREAS

(2020 – 2021)

To learn more go to [i77alliance.com/doing-business-here/infrastructure](https://i77alliance.com/doing-business-here/infrastructure)

Source: US Census Bureau, American FactFinder; and Esri Community Analyst

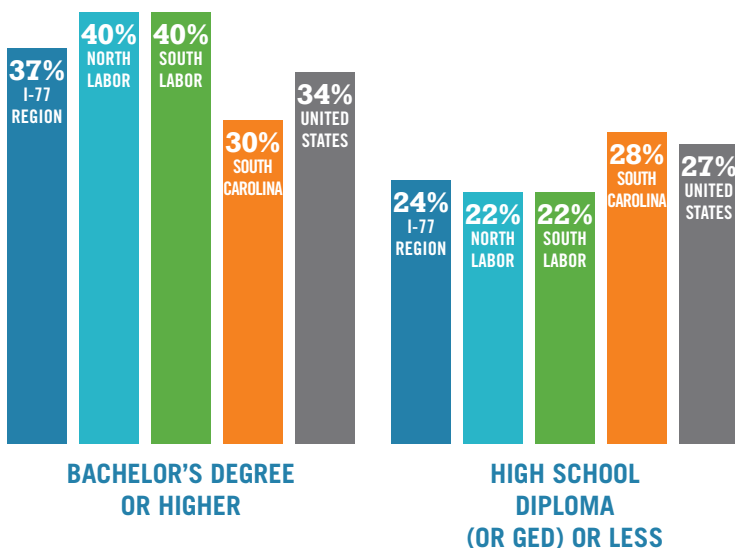




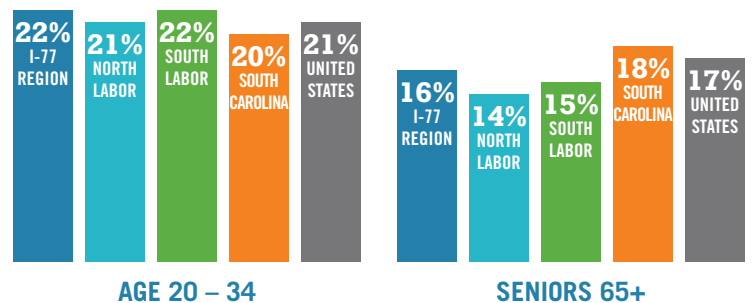
## REGIONAL LABOR SHEDS | Civilian labor force of each labor shed: 1.3 million people

Two labor sheds serve the I-77 region and both offer new or expanding companies access to a massive workforce, shown above, and one that is more educated and younger than SC and US averages.

### MORE EDUCATED WORKFORCE



### YOUNGER WORKFORCE



To learn more go to [i77alliance.com/doing-business-here/labor-force](http://i77alliance.com/doing-business-here/labor-force)

Source: Esri Community Analyst, 2018 Estimate





## READYSC™ WORKFORCE TRAINING | World-Class Workforce Training

Through our state's readySC™ program, the South Carolina Technical College System provides one of the most experienced workforce training programs in the United States to meet the specific needs of individual companies. Administered through York Technical College and Midlands Technical College within our region, this training is provided at little or no cost and is often cited as one of the state's top incentive offerings.

## MANUFACTURERS IN SOUTH CAROLINA



GE Renewable Energy



Firestone



Honeywell



LOCKHEED MARTIN



Mercedes-Benz



To learn more go to [i77alliance.com/doing-business-here/labor-force](http://i77alliance.com/doing-business-here/labor-force)



## MOST RECENTLY ANNOUNCED CAPITAL INVESTMENTS PROJECTS

(For full list of announcements please visit: <https://www.i77alliance.com/region> — scroll to RECENT WINS)

COMPANY	INDUSTRY	CAPEX	JOBS	COUNTY
U.S. STRAPPING COMPANY, INC	MFG; Polyester (PET) strapping	\$34.6	63	LANCASTER
SAMUEL PACKAGING SYSTEMS GROUP	MFG; Polyester (PET) strapping	\$11.5	20	YORK
CHIEF BUILDINGS	MFG; Metal building systems	\$22.1	102	LANCASTER
WESTINGHOUSE ELECTRIC COMPANY	MFG; Nuclear fuel products	\$131.0	0	RICHLAND
AMERICAN SPIRALWELD PIPE COMPANY	MFG; Steel pipes	\$40.0	100	RICHLAND
AVANTECH, LLC	Hazardous material engineering	\$3.6	50	RICHLAND
LAST STEP RECYCLING	Automotive shredder residue (ASR)	\$46.4	50	CHESTER
MASONITE INTERNATIONAL CORPORATION	MFG; Interior and exterior doors	\$0.0	220	YORK
E. & J. GALLO WINERY	MFG; Spirits bottling/distribution	\$423.0	496	CHESTER
INTERTAPE POLYMER GROUP	MFG; Paper and plastic tapes/films and machinery	\$20.0	135	RICHLAND
SOUTHWOOD CORPORATION	MFG; Commercial and industrial signage	\$6.4	73	YORK
VOCO AMERICA	HQ; Dental materials	\$3.2	15	LANCASTER
TYSON FOODS	Meat processing	\$55.0	330	RICHLAND
STUDIO DISPLAYS	MFG; Exhibit displays	\$7.1	43	LANCASTER
BASWARE	E-invoicing solutions	\$0.0	15	LANCASTER
SCENTSY	Distribution Center; Scented products	\$6.0	200	YORK
QUALEX MANUFACTURING	MFG; Heavy vehicle bodies and utility equipment	\$2.0	60	FAIRFIELD
3D SYSTEMS	MFG; 3D printers	\$13.0	50	YORK
SENSOR ELECTRONIC TECHNOLOGY	MFG; Ultraviolet LED equipment	\$55.0	40	RICHLAND
MARK ANTHONY BREWING	MFG; Spirits bottling/distribution	\$400.0	300	RICHLAND
CONTINENTAL TIRE THE AMERICAS	HQ; Tire manufacturing	\$20.0	200	LANCASTER
UNIQUE LOOM (2020)	MFG; Carpets and rugs	\$18.0	50	LANCASTER
ARRIVAL	MFG; Buses (EV)	\$46.0	240	YORK
OLDCASTLE APG	MFG; Concrete and hardscapes products	\$25.0	100	FAIRFIELD
SYNTECH DESIGN LAB	Engineering and technical services	\$0.5	20	LANCASTER

INVESTMENT ANNOUNCED: **\$1,398.4 Billion**

JOBS ANNOUNCED: **2,972**



